



A Passion for Marketing Excellence



Excellence



Results



Service





Why Marketing Leaders Choose 180i

Industry leaders choose 180i as their marketing communications vendor of choice. With full-service capabilities, we deliver seamless marketing solutions that increase awareness and sales. We have expertise across vertical markets with Fortune 100/500 and other leading companies. Excellence, results and service are the foundation of 180i.

Our team of marketing specialists can develop your rough ideas into complete solutions—from writing, designing and managing, to production and distribution. We specialize in delivering multi-channel campaigns that seamlessly work together to meet your needs both today and tomorrow. 180i simplifies your management efforts, schedule and costs by providing one convenient partner to work with to accomplish your goals.

Increase Awareness and Loyalty

By leveraging our integrated marketing communications experience, 180i will help you effectively reach your target audiences, including customers, sales teams and channels. We personally develop each project for exceptional first impressions that build awareness and increase sales—from individual campaigns to developing and releasing global multi-phased launches across several audiences.

180i consistently produces error-free marketing solutions that help bring out your unique competitive advantages to best represent your brand with clear, focused messages. Together, we help fuel growth and build greater customer loyalty for your products and services.



Advertising

Events & Seminars



Public Relations



Communicate Across All Channels

What do you want to achieve? By partnering with 180i, you can gain a comprehensive suite of marketing services and solutions specifically designed to help you attain your strategic goals—across one or multiple channels. Our marketing experts produce visible results across all channels.

Working towards increasing sales and accomplishing key business objectives, 180i follows a proven and measurable marketing process to meet your needs. Our marketing process consists of:

- Strategic Analysis
- Tactical Planning
- Execution
- Measurement and Refinement

Help Your Sales Team Sell More

180i provides the key assets that help your sales team achieve the highest levels of success. We produce partner and sales kits with the key information needed to enable each salesperson to sell more. From sales guides, training presentations and interactive videos to developing customer facing marketing solutions, 180i provides a distinct advantage.

Find Out More

To learn more how 180i can help you achieve your marketing goals, please call us at: **1.866.488.180i** or visit us on the web at:

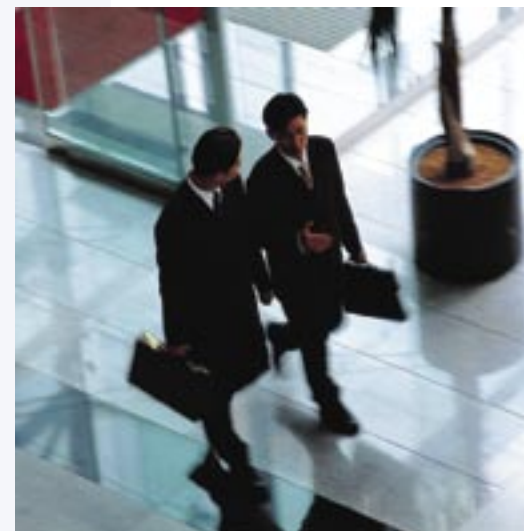
www.180i.com

Marketing Expertise Across All Channels

- Media
- Collateral
- Direct Marketing
- Internet Marketing
- Advertising
- Events & Seminars
- Public Relations

Supporting Services

- Strategy
- Creative Design
- Production
- Distribution





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